



Technische Universität München

Institute of Resource and
Energy Technology
Prof. Dr.-Ing. Martin Faulstich

Master / Bachelor thesis

Categorization of user behaviors in field “Urban Mobility”

We are looking for a master or a bachelor thesis supervised by the Institute of Resource and Energy Technology as from the SS 2010.

Within the joint research project “Encouragement of sustainable consumption through user integration into sustainable innovations“ (NaNu!), ideas were generated in the field “Urban Mobility”. The aim of the master thesis is to find out if the ideas meet the users’ needs depending on several user categories (e.g. the elderly, commuters, handicapped persons, etc.).

The master/bachelor project is focused on social aspects and must:

- Draw the main user behavior profiles in urban mobility;
- Support the development of a (part-)qualitative assessment method to provide the screening of the ideas under social aspects;
- Discuss the advantages and disadvantages of the ideas depending on the user category.

Requirements:

- Motivation and ability for interdisciplinary work

Work place:

- Free choice (TUM Arcisstraße, TUM WZW or home office). Some meetings will take place in Freising.

For further information please contact:

Henriette Cornet

Institute of Resource and Energy Technology

Technische Universität München

Weihenstephaner Steig 22

85350 Freising

Tel +49 (0) 8161.71.3131

henriette.cornet@wzw.tum.de

www.rohstofftechnologie.de